# Discussion on the Combination of Daily Ideological Education and Management of College Students

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**Abstract:** The combination of College Students' daily ideological education and management is the focus of the current teaching management in Colleges and universities, which has been widely concerned by the society in the practical application. This paper will focus on the importance of the combination of the daily ideological education and management of college students, analyze the necessity of the combination of the two in detail, and put forward its specific innovative development path, so as to lay the foundation for the future research work.

#### 1. Introduction

The combination of daily ideological education and management of college students is of great significance, but there are still some outstanding problems in the actual operation. In the specific integration link, we should effectively integrate the concept of ideological education into it, and always adhere to the innovative principle, according to the actual situation of the physical and mental development of college students to carry out different new management activities, so that it can meet the actual needs of the current management of colleges and universities.

# 2. The Significance of the Combination of Daily Ideological Education and Management of College Students.

The practical significance of the combination of daily ideological education and management of college students is obvious. At present, the teaching reform of colleges and universities is gradually deepening, and there are many aspects involved in the daily management of college students. In order to improve the management level, ideological and political education is effectively integrated into it, and combined with the actual needs of the current social development. Colleges and universities take the cultivation of the talents needed by the society as the teaching goal and pay attention to the cultivation of comprehensive all-round development talents. With the deepening of teaching reform in colleges and universities, the teaching objectives have gradually changed, and have a certain impact on school management. Influenced by many factors such as area, age, growing environment, college students have differences in physical and mental development, which inevitably leads to certain difficulties in the process of management. Therefore, combined with ideological and political education, it is helpful for college students to establish correct values in their daily life and learning process, which is helpful to improve the quality of management and ensure the smooth progress of follow-up teaching. Strengthen the daily ideological and political education of college students, solve the problems existing in students' study and dormitory life in time, clarify the key and difficult points of management, help to improve the comprehensive quality level of college students, and form good behavior habits in daily life. Pay attention to improving students' self-management awareness and ideological awareness to meet the actual needs of the current teaching reform in Colleges and universities, pay full attention to the actual needs of students' physical and mental development, carry out ideological and political education in a targeted way, and improve the overall management quality of colleges and universities.

# 3. The Necessity of Combining Daily Ideological Education with Management of College Students.

There are various reasons for the combination of daily ideological education and management of college students, among which the management of college students involves many aspects, and college students are easily affected by many factors in the ideological and political education. In the links of daily ideological education, relying on the advantages of Marxism to carry out education, help students to establish a correct world outlook, outlook on life and values in daily life and learning links, deepen students' understanding of the importance of the combination of ideological education and management, and have a certain impact on the behavior of college students. With the rapid development of society, college students will be affected by different values in the process of entering the society for communication. Good values will promote the development of students. When affected by negative values, it will not be conducive to the physical and mental development of college students. Therefore, in the process of student management, it is necessary to combine with ideological education, integrate different disciplines and carry out different forms of education activities, so as to meet the actual needs of Ideological and political education in colleges and universities. The management idea of colleges and universities in some areas is relatively backward. the management mode is single, the importance of Ideological and political education is not fully recognized, and even the main needs and responsibilities of students in teaching management are ignored, which has an impact on the physical and mental health of students. Infiltrating ideological and political education work into all aspects of teaching is conducive to improving the social function of ideological and political education and promoting the university student management level [1].

## 4. The Combination of Daily Ideological Education and Management of College Students.

### 4.1 Pay Attention to Perfecting the Concept of Ideological Education

The key to the combination of the daily ideological education and management of the college students is to pay attention to the improvement of the idea of the thought education, to fully respect the individual difference of the students, and to help close the distance between the students and the students, which mainly includes the establishment of the student-oriented education concept, And the two aspects of the education consciousness of the two-way main body are established. First, in the process of university student management, we should always adhere to the principle of studentbased management, the starting point of all management work and the drop-in point should take full consideration of the student's physical and mental development law, and in the actual management link, take care of every student and be a good teacher and friend of the student. To solve the problem of the students in the process of life and learning the existing problems, integrating the thought education into it, focus on the development of the students' innovative spirit and the practical ability as the goal, regard the students as the people in the development, have great development potential. In the daily life and the learning process, help the students to set up the sense of responsibility, to strengthen the communication and communication with the students, to create good learning and living atmosphere for the students. Second, focus on the establishment of the education consciousness of the two-way main body, the student's independence in the management, is not the objective existence of the transfer of the will of the teacher, to break the limitation of the traditional teaching method in the class, to fully show the subject status of the student, and guarantee the teacher and The students get along on an equal footing. In the course of management, we should always adhere to the principle of democracy, guide students to actively participate in the management work, fully express their own views in view of the problems existing in the actual management, and lay the foundation for the smooth integration into the society in the future [2].

### 4.2 Focus on Employment Guidance

The combination of daily ideological education and management of college students needs to

pay attention to the guidance of employment problems. Students are developing people, in the face of increasingly severe employment pressure, graduates are required to have certain advantages in order to be competent quickly, in line with the actual needs of the current training objectives of colleges and universities. First, there are differences in the physical and mental development of college students, and their personal abilities are also different, which requires the relevant teachers to master the overall situation of the students and guide the students with the help of hierarchical management. Due to the different disciplines and specialties, the employment direction of students in the future is also showing a diversified trend, and it is found that they are studying in the survey. After graduation, students who can fully engage in the major possess a relatively small part, and their professional knowledge cannot be fully exerted in their posts, which is not conducive to improving their working ability. Therefore, during the period of school, the daily ideological education is effectively integrated into it. According to the characteristics of students' major, the employment direction of students is clear. From the current interests and hobbies of students as the starting point, the students are guided step by step, which is helpful to help students identify the future development direction and obtain satisfaction. Secondly, to develop a scientific management plan, in order to improve the effect of guiding college students' employment, teachers need to do a good job in the early stage, will learn. The students' personality and family background are classified and integrated, the diversified employment direction is divided, and the individualized guidance plan is made according to the students' employment direction and development goal, which is helpful to cultivate the key talents needed by the society and improve the management quality of colleges and universities.

#### 4.3 Focus on Academic Guidance.

The combination of daily ideological education and management of college students needs to guide students' academic problems. Due to the relatively free study and life of college students, the poor self-discipline ability of some students, vulnerable to external and internal factors in the process of professional learning, and the phenomenon of inattention often occurs in the classroom, as a result, students can not pass the final examination smoothly, which has a certain impact on students' physical and mental health. First, integrate ideological education into it effectively, pay attention to strengthen daily management, teachers should communicate with students, divide students into different levels according to learning ability, and guide students to carry out independent learning. According to the actual situation of learning ability, different guidance standards are formulated to guide students to find their own shortcomings in the process of autonomous learning, which is helpful to improve students' autonomous management ability, restrict their own behavior, and ensure the smooth progress of teaching management. Second, regularly carry out relevant management exchange activities, and actively encourage students to give full play to their subjective initiative, devote themselves to the management work, praise the excellent students in the learning process, and share their experience in the exchange conference, guide the students with relatively poor academic performance, and control their emotions, patiently guide such students, help to improve their self-confidence in learning, and help students to sum up experience in the learning process, master skills in learning, and improve their academic performance [3].

#### 4.4 Pay Attention to the Psychological Guidance of Students

The combination of daily ideological education and management of college students needs to pay attention to the guidance of college students' psychology. With the continuous development of social economy and the increasing pressure of employment, great pressure is caused to the psychology of students, which is not conducive to the development of college students' physical and mental health. Therefore, it is necessary to combine ideological education with daily management, pay attention to guiding students to adapt to the actual needs of the current social development, and establish correct values. First, we should appropriately add courses related to mental health, hire professional teachers to teach, master students' psychological development in real time, guide students in a targeted way, and set up a psychological consulting room. For the students who have

problems in their study and life, we should guide them to realize the value of life and try to reduce the confusion of life. Second, build an information exchange platform based on the advantages of modern science and information technology, and make real-time contact with parents, and report the performance of students in school to parents in a timely manner. In view of the actual situation of students' psychological problems, we should solve them together, pay attention to adjusting students' mentality, and establish a positive and optimistic attitude towards life. Carry out different forms of mental health theme activities, and regularly broadcast relevant video resources to guide students to realize the importance of mental health, problems in life and students' process should be timely communicated with parents and teachers, calmly face the pressure of learning, improve their psychological quality, and ensure the smooth progress of management.

#### 5. Conclusion

The current college students' daily ideological education and management are different, and in the actual management, it is necessary to fully respect the characteristics of the physical and mental development of the college students, to carry out the management work in a step-by-step manner, and to strengthen the guidance on the employment of the students and the academic problems. The students will be encouraged to apply the specific theoretical knowledge to the practical operation, which will help to improve the level of the daily ideological education and management of the college students.

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